L.A. Free Press October 14, 1966 v3 n41 i117

pg 1: THE MOTHERS ARE ON FIRE

pg 7, picture of: Vito & a cross-section of his Dancers & Freakers

pg 9: ad for FREAK-IN presented by Pat Morgan for oct-15

pg 14: FREAK OUT THE official news OF The M.O.I.

pg 15 Zappa's full page ad for A Genuine Olde-Tyme Freak Out coming soon; Help Legalize Therapeutic Abortion

(Paid Advertisement - Page 14)

FREAK OUT THE official news OF The M.O.I.

MOTHERS forced to cancel out Oct. 15th ... SUPERMANAGER! Story Below

PHONY FREAK INS, ZEIDLER DOPE ADS, & KARL FRANZONI'S LETTER

Kindly Read This: A Statement of Policy, from Frank Zappa, for THE MOTHERS OF INVENTION

Last week's issue of the L. A. F. P. contained 3 items in print which, we feel, bear analysis and discussion.

FIRST: the FREAK-IN ad for the Shrine Exposition Hall.

The MOTHERS OF INVENTION are in no way, shape or form connected with this ersatz promotion event. We repudiate this act of mercenary indiscretion on these grounds:

1. We do not wish to be associated in name or spirit with any CORNBALL effort to exploit FREE MUSIC, FREE DANCE, or FREE PEOPLE as we see it being done here:

We quote the ad: "The World Famous Artist & Sculptor VITO with his wife, his child, and his entire entourage of dancers and freakers"

2. We find the ad itself, the promoter's attitude toward his audience (of freakers), and the unethical implications of this misguided attempt to CORRUPT something we, as a group, feel is VALID (and worth fighting for), to be totally BULLSHIT ... that is to say: FREAK-INs (also FREAK-OFFs & TURN-ONs)

DON'T MAKE IT

SECOND: the ZEIDLER & ZEIDLER "dope fiend calendar" ads

THESE NIFTY SPECIMENS OF PRE-PUBIC JUVENALIA (hand-lettered and cartooned by a frustrated pseudo-freako from Laguna Beach named Howard James (Baron Von) Lockway, who likes to advertise his radiant Buddha-hood & worldly teen-age knowledge of dope & drugs & stuff, along with ZEIDLER'S threads) HAVE TWICE INCLUDED REFERENCE TO FREAK-OUTS, AND TO US, AS A GROUP.

LAST WEEK, ZEIDLER & ZEIDLER, IN A FLUSH OF PSYCHEDELIC BAD JUDGEMENT, DRIVEN BY THEIR INVINCIBLE & UNERRING SENSE OF THE SUPERFICIAL, ARMED ONLY WITH THEIR TOTAL LACK OF TASTE & PERCEPTION, SAW FIT (in their infinite lack of WISDOM!) TO INCLUDE A DEFTLY SECRETED BLURB WHICH PLEADED:

"May The Good Dope Fairy Shine Her Love Lite

On The Mothers of Invention"

WE ARE NOT (no sir, buddy)
FLATTERED OR ENTHUSED BY BARON
VON ZEIDLER'S IMBECILE ATTEMPT TO
ASSERT (!) HIS teen-age (in the deepest
DICK CLARK sense of the word) coolness
BY USING OUR GROUP NAME (with all its inherent rural cleanliness & protein value) TO:

- 1. Hustle Zeidler's MOD monstrosities (with which we find it hard to identify) and/or ...
- 2. Endorse any psychedelic, narcotic or laxative substance dispensed by FAIRIES or any other superficially aberrated person, by means of LOVE LITE, VASELINE, <u>State Welfare</u> and/or <u>Federal Aid to Education</u>.

IT APPEARS THAT BARON VON

ZEIDLER WANTS TO GO OUT IN A BLAZE
OF PSYCHEDELIC MARTYRDOM (we could
be wrong) AS EVIDENCED BY HIS
APPARENT FETISH FOR ADVERTISING
HIS KNOWLEDGE OF & AFFINITY FOR
"DOPE." THIS WILL, NO DOUBT,
PRECIPITATE SOME SORT OF MONSTRO
BUST AT HIS "PAD" (hep talk) & GIVE HIM
A LOT TO WIMP ABOUT WHEN HE GETS
OUT (is the status really worth it? wouldn't it be
more fun to go back to surfing & playing with
your crayons?)... THEREFORE: WE HEREBY
MAKE THIS KIND AND SUPERFICIALLY
GENEROUS OFFER ... that is to say:

We, The Mothers of Invention, agree to play on Mr. Zeidler's front lawn NON STOP during the course of the routine Narco Bust tentatively described above (yes, from the moment they kick down your door till the moment they kick down your nose) ...

NON STOP, baby!

For <u>only half</u> of what we normally get at the <u>Whisky a Go Go</u>, and all YOU have to do is get a lot of extension cords to the front yard for our amplifiers (providing, of course, that <u>the heat</u> lets us know about it a few days in front).

ACCEPTED BY

Zeidler & Zeidler

(a swell bunch of guys & a heck of a good sport, GOD LOVE THEM)

For further information, contact our SuperManager, Herb Cohen, who will also give you a good price on weddings and graduation parties, not that you'll ever need it.

THIRD: the article "A MOTHER AGAINST LSD" by Karl Franzoni

Karl's worthwhile and well-intended letter to the editor was,

UNFORTUNATELY, incorrectly labeled as a public statement from a member of our group.

KARL FRANZON IS NOT A MEMBER OF <u>THE MOTHERS OF</u> <u>INVENTION</u>

Nor does he claim to be <u>BUT</u> FOR THE MOST PART, <u>WE</u> AS A GROUP <u>AGREE WITH HIM</u> IN HIS PLEA FOR A SANE DRUG POLICY (basically: <u>stick it up your ass and fly to</u> the moon).

WE, AS A GROUP, DO NOT RECOMMEND VERILY, WE REPUDIATE ANY ANIMAL/MINERAL' VEGETABLE/SYNTHETIC SUBSTANCE, VEHICLE and/or PROCEDURE WHICH MIGHT TEND TO REDUCE THE BODY, MIND, OR SPIRIT OF AN INDIVIDUAL (any true individual) TO A STATE OF SUB-AWARENESS OR INSENSITIVITY ... that is to say:

WE ARE HERE TO <u>TURN YOU LOOSE</u>
NOT <u>TURN YOU ON</u>
TURN <u>YOURSELF</u> ON

THE SORT OF HIGH YOU REALLY

WANT
IS A SPIRITUAL HIGH
AND YOU ARE BULLSHITTING
YOURSELF
IF YOU TRUST ANY CHEMICAL and/or
AGRICULTURAL SHORT-CUT"
TO DO IT U YOU

YOU CAN'T GET BUSTED <u>YET</u> FOR <u>AWARENESS</u>.

maintain your aristocratic coolness ...

Sincerely,

Frank Zappa
For The MOTHERS
Of Invention